


Mobile Internet

All-in-one
platform for
publishing
interactive
mobile websites

dialogue 

Recognising the value of mobile websites

Benefits of a mobile internet site:

- Engage & interact with your customers
- Promote your brand
- Generate revenue
- Monitor site traffic
- Analyse customer behaviour
- Maximise marketing opportunities

Dialogue's unique **MobileSiteBuilder** platform incorporates all the elements required to build a professional mobile site that will help you succeed in the ever evolving and competitive mobile market.

The **MobileSiteBuilder** platform has a simple user interface that allows users to easily drag and drop text, images and other components onto the mobile screen to design, view and publish a mobile website.

The all-in-one platform includes:

- **Mobile site building tools** – this allows you to build and design a mobile website.
- **Content management system** – digital content library.
- **Mobile Billing** – integrate mobile payments to charge for goods or services.
- **Mobile Delivery** – services, information and products can be zero priced.
- **Interactive campaign tools** – options include competitions, voting, have your say.
- **SMS communities** – gather lists of opted-in mobile numbers to use for marketing.
- **Advertising campaigns** – drive traffic to your mobile website.
- **Refer a friend** – run viral marketing campaigns.
- **Click to call** – the click diverts the call straight to a number specified from the web browser.
- **Search facility** – allows content to be found easily.
- **Text promotions** - create promotional campaigns.
- **Reporting and analytics** – identify & understand your visitors, monitor your site's traffic, visited areas and keywords searched, etc.

Other Mobile Solutions Include:

- Mobile marketing
- Mobile interactive campaigns
- Mobile entertainment
- Mobile billing and delivery
- Mobile corporate messaging

Dialogue Communications has over 14 years experience in the mobile industry and with our wealth of knowledge and experience are continuing to lead in mobile solutions.

Get ready to create your mobile website.

Contact us:

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