

Mobile Interactive
Campaigns

Engage with your audience through mobile



dialogue 



Interact, engage and involve the audience using mobile campaigns

This can help your business to:

- Raise brand awareness
- Gather customer feedback
- Build on brand loyalty and trust
- Generate revenues
- Create SMS marketing databases

We provide comprehensive reporting for all campaigns that allows you to:

- View the number of people who have participated
- Monitor when they interacted i.e. time and date
- Track results – pie charts, graphs, etc
- Calculate the success of a campaign

Dialogue Communications has over 14 years experience in the mobile industry and with our wealth of knowledge and experience are continuing to lead in mobile solutions.

Dialogue's portfolio of mobile interactive campaigns:

- **Competitions and Quizzes** – run competitions like txt2win or generate multiple question quizzes and select winners using our tombola.
- **Votes, Polls and Surveys** – get the audience to txt2vote, to voice their opinion or to participate in a survey. Dialogue used the voting campaign to run events such as Big Brother.
- **Mobile Auctions** – allows the audience to participate by texting in a unique bid to win, this can be set up as either the highest or lowest unique bid auction.
- **Text-to-Screen** – involve the audience by getting them to text in a question, provide feedback or just send a message to be displayed on screen. This is popular at concerts, festivals and sporting events.
- **Inbound MMS** – this is popularly used for user generated content, getting the audience to text in images, video clips, text and sound.
- **Voucher Promotion** – Run SMS voucher promotions to get the users to text in to receive a numbered voucher.
- **Find My Nearest** – locates the mobile phone using location based services to find the nearest place of interest, for example the nearest store or WIFI spot.

Other Mobile Solutions Include:

- Mobile marketing
- Mobile internet portals
- Mobile entertainment
- Mobile billing and delivery
- Mobile corporate messaging

We provide “**off-the-shelf**” solutions with full campaign development and support or “**professional services**” where we build and deliver the campaigns from start to end.

Get ready to interact through mobile.

Contact us:

Text: “CALLBACK” to +44 (0)7786 200 100

UK Tel: 08700 790 300

Aus Tel: +61 (0)2 9231 2813

International Tel: +44 (0)114 221 6103

Email: info@dialogue.net