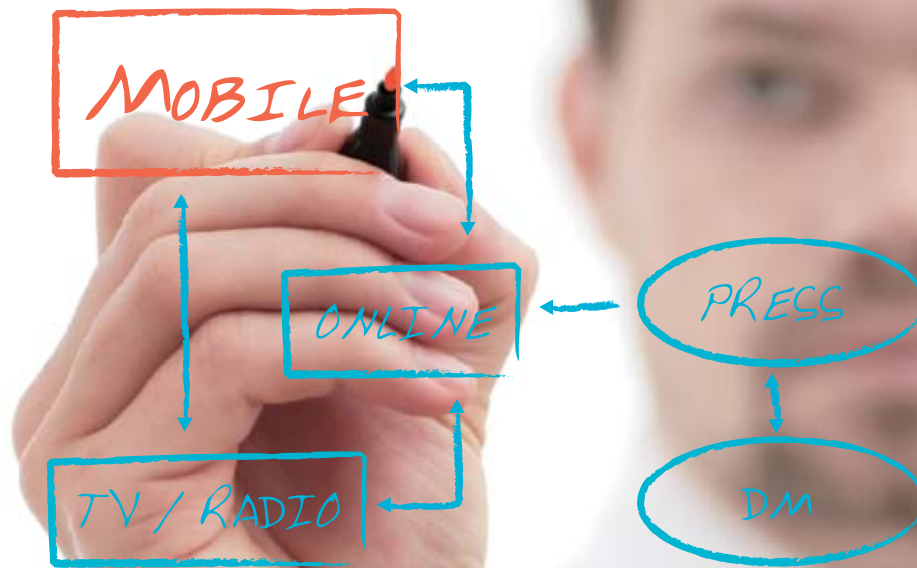


Mobile Marketing

Channel  
**your marketing**  
through  
**mobile**

dialogue





## Mobile communication is fast becoming the next generation of marketing

Brands are quickly discovering that they can extend their reach by adding mobile to their marketing mix.

Mobile marketing allows you to personalise content and target your audience at particular times of day, so you can achieve the best results and monitor when users will be most receptive to a campaign.

### What are the benefits?

- Extending your customer reach
- Building on brand awareness
- Interacting and engaging with the audience
- Generating new revenue streams
- Accessing instant measurable results

**Dialogue Communications** has over 14 years experience in the mobile industry and with our wealth of knowledge and experience are continuing to lead in mobile solutions.

# Dialogue's Mobile Marketing Solution Provides:

## Database Builder:

Build a database of registered mobile numbers to maximise your marketing.

## Text Broadcast:

Send out text messages to your database about updates, product information, alerts and promotional offers.

## MMS Broadcast:

Deliver multimedia messages with text and images to send out mobile brochures or product information.

## Text-to-Screen:

This is used as a call to action campaign and can be used for customer feedback, to request information, customer call-back or for customer services.

## MobileSiteBuilder:

Build an interactive mobile internet site which allows users to access your information easily, whenever and wherever. This can be used for information, competitions, customer feedback and viral marketing.

# Our Mobile Solutions Include:

- **Mobile marketing campaigns** – marketing, advertising, mobile brochures, updates, call 2 action, feedback
- **Mobile internet portals** – providing information, promoting, selling products & services, interacting
- **Mobile interactive campaigns** – text to win, competitions, voting, auctions, find your nearest, user generated content

**The future's going mobile  
are you ready?**

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